



C<sup>c</sup>

CAROBELS  
cosmetics

Switch on

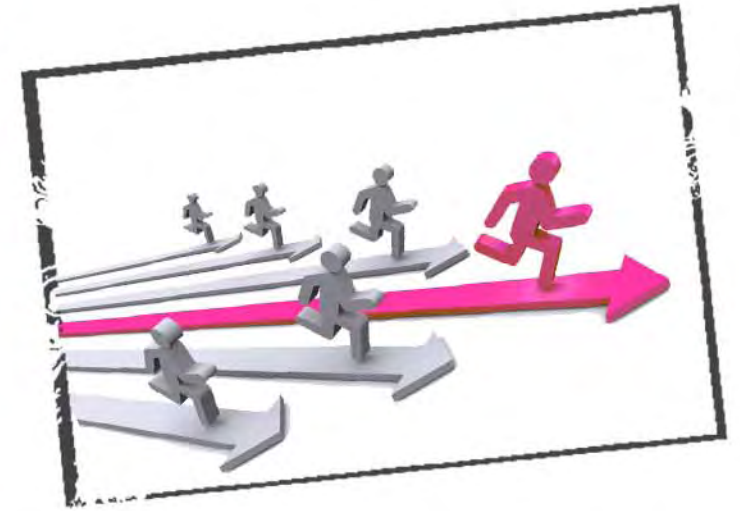
Your Beauty Success

# When?

To be **successful**, you need to have a vision, and our **vision** began **30 years** ago.

Since then, no challenge has been too big. What we have not done before, we are eager to do! We have the **experience** and technical **know-how** that it takes.

We believe that some of our core values at Carobels are **Leadership**, which we define as promoting new directions that point us towards a **successful future**. And **Ambition**, a strong desire to achieve something, an aspiration to be the best at what we do.



# Experience Leadership & Ambition

# What?

A company cannot outgrow its competitors unless it can out-innovate them.

At Carobels Cosmetics, Innovation is our fuel for growth.

Working close, hand in hand, with the professionals of the sector provides us with an opportunity to better know and understand our client's needs.

And knowing what our customers are demanding leads our daily work and efforts to innovate.

But real innovation must start in the product concept.

The innovative concept is followed by improved technology, methods and research. Developing an innovative product/idea also implies a creative process where all aspects of our Company are involved: marketing, packaging, customer service, etc.



# Innovation



**tonology**  
PROFESSIONAL



**TricoVIT**<sup>®</sup>  
TRATAMIENTO CAPILAR



**X P Ψ R E N C E**  
PROFESSIONAL



**sCulp**  
by



**our Hair Products**



# CAVIAR TENTATION



## New Line & Biologics



## Make up Products & complements



## Manicure Products & complements



# our Cosmetics Products

# How?

Over the years, our team has grown, our product offering has **expanded** and our portfolio has lengthened. But Carobels Cosmetics focus remains clear: we will **strive** hard to offer the **best** cosmetic products for professionals. And that will never change.



Our research and success indicates that our technology is unique and will offer significant advantage over all competing products.



Our product design and production process are led by our creativity and our passion for what we do.



Our business at Carobels Cosmetics is to deliver the services and products that our customers need and expect.

# Passion & Creation

# Why?

# C<sup>C</sup>ooperati<sup>C</sup>on



**1. Promotional support:** we want to help your business with our marketing merchandise, for **You** and your customers.

**2. Costs Reduction:** since we offer you a complete range of products **You** will reduce your costs while offering an improved service to your final client.

**3. New products and services for your final client:** Now **You** can offer your clients our highly innovative solutions for the Cosmetics sector, we are constantly innovating to launch improved products.

**4. Exclusivity:** we offer you the exclusivity in your area, because we believe in **You** and in your future success.

**5. We offer you our Experience:** We manufacture our products and we have exclusive international suppliers. We control every step of the process for better results and we want to share our experience with **You**.



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